Changing the world… one card… one gift… and one opportunity — at a time.
A Unique and Compelling Online Service

1. Go to www.sendoutcards.com
2. Select a greeting card
3. Type your message
4. Click Send
• SendOutCards prints a real card
• Puts it in a real envelope
• Mails it with a real stamp
• All for about a buck!
• You can even add pictures

... And gifts!
Do you have a need for a system like this?

Do you know anybody else who does?
The Gifting and Greeting Card Industry

• **Part of a $100 billion dollar gifting and greeting card industry**

• **Consumers purchase and send 10 greeting cards per year but have a need for 70 or more**

• **Half of the time, most would like to send a gift along with the card**
Why Don’t People Send More Cards and Gifts?

1. Inconvenient
2. Costs too much
3. People forget about birthdays and special occasions

SendOutCards addresses all of these issues!
We never let you forget...

And we offer greeting cards for less than you would pay at the store
• Privately held
• Debt free
• Virtually no competition
• Hundreds of international markets yet to be opened
Current Markets

- United States
- Canada
- Australia
- 360 million people
Future Markets

- Pacific Rim
- Asia
- Europe
- Latin America
- 6.5 billion people
In five years the company has:

- Generated more than **$150 million** in revenue
- Sent over **50 million** cards
- Sent over **1 million** gifts
Ranked by Inc. Magazine (October, 2009) as one of the Fastest-Growing companies in the United States!
The Goal of SendOutCards™

To be a $1 billion household name!
1. To help millions of people act on their promptings
2. To provide a vehicle for financial freedom
Imagine Having Your Own Business

- No experience required
- Be your own boss
- Make your own schedule
- Work from home or school
- **Unlimited** income potential
UNDERSTANDING THE BUSINESS MODEL

CUSTOMERS

PURCHASE PRODUCTS

CREATE PROFITS

SendOutCards®

YOU PAYS

The Model
The Traditional Gifting & Greeting Card Business Model

1. *Greeting card companies print hundreds of millions of greeting cards* and distribute them to tens of thousands of retailers around the world using brokers and multiple middle men.

2. *Hundreds of thousands of unsold cards are discarded.*

3. *Profits are split between the manufacturer, the middle men and the retailers.*
The SendOutCards Business Model

1. Customers create their unique and personalized greeting cards and choose their gifts online.

2. SendOutCards is a global leader in “print on demand” services. There is no waste, resulting in significantly lower consumer cost.

3. Commissions and bonuses are paid to SendOutCards distributors each week.
Two Questions to Ask Yourself

1. *Can I do this?*

2. *Is there any money in it?*
Can I Do This?

There are 3 simple steps to building a SendOutCards business
Step One

Share the Opportunity

Use the DVD, live meetings, one-on-ones, webinars, in-home presentations, or your SendOutCards website.
Step Two

Use the system and send a card. Then show someone else how to send a card.
Step Three

Get started
Second Question

Is there any money in it?
SendOutCards™

Compensation Plan

You are **paid** a $140 Coaching Bonus!

* For EVERY Wholesale Package Purchased!

**No limit**

But that’s just **entry level** pay!
Promote to Manager!

Manager Bonus: $240
Coaching Bonus: $140
Manager Bonus: $100

* A $100 MANAGER BONUS is paid for EVERY Wholesale Package Purchased!
Promote to SENIOR MANAGER!

Distributor Coaching Bonus $140
Manager Coaching Bonus $100
Manager Bonus $240
Senior Manager $290
Sr. Manager Bonus $150

* A $150 SENIOR MANAGER BONUS is paid for EVERY Wholesale Package Purchased!
Promote up to five times
Bonuses paid to unlimited levels!

Distributor
- $140
-$100

Manager
- $240
-$150

Senior Manager
- $290
-$160

Senior Executive
- $300
-$170

Executive
- $310
-$175

Eagle
- $315

At a 10% success rate, that's still $813 per month in residual income!

2200 card senders x $31 per month x 12% = $8,134 per month to you!

At The Senior Manager Level

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* This commission check is paid month after month after month!
COMMISSIONS
INCREASE AS YOU PROMOTE!

DISTRIBUTOR
Up to 5%

MANAGER
Up to 10%
5%
Unlimited

SENIOR MANAGER
Up to 15%
10%
Unlimited

EXECUTIVE
Up to 20%
15%
Unlimited

SENIOR EXECUTIVE
Up to 25%
20%
Unlimited

EAGLE
Up to 30%
25%
Unlimited

Commissions on usage are paid to unlimited levels!
The Wholesale Premium Package

- **The Complete SendOutCards System**
  - Contact Manager
  - 100 Greeting Cards
  - Handwriting Font
  - 4 Personal Signatures
  - Treat’em Right Seminar
  - PicturePlus 2.0
  - Home and Office Support
  - Lowest Prices on Cards and Gifts

*$398.00* One time
The Entrepreneur Kit

- Your Own SendOutCards Business
- Daily8 Planning System & Binder
- Two Personalized Business Websites
- Unlimited free Opportunity DVDs
- Getting Started Training
- Online Business Office
- Tax Advantages

$59.00
With these packages, you now have your own business.

You’ve taken a significant step towards financial freedom.
Where Do You See Yourself?

1. As someone who just wants to send cards and gifts?

2. As someone who wants to use the service and supplement your household income?

3. As someone who is serious about a “Plan B,” wants a lifestyle change and is interested in financial freedom?
Welcome to the SendOutCards™ Team!